



**CENTER FOR  
COFFEE  
RESEARCH & EDUCATION**



## **Partnership between Caravela Coffee and the Center for Coffee Research and Education at Texas A&M University**

The Center for Coffee Research and Education at Texas A&M and Caravela Coffee today announced a new partnership to foster academic, scientific, and development programs and research focused on agriculture and coffee sciences to benefit the peoples of developing countries across the globe while carrying out a coffee education program for roasters and consumers in the USA.

Since its inception, Caravela Coffee has defined education as one of its principles and through its PECA Program (*Programa de Educación a Caficultores*) has been training and educating thousands of farmers who want to learn how to better produce specialty coffee across the 7 countries of origin where the company operates.

Texas A&M has an extensive track record as a leader in agriculture research and sciences in North America. It is the nation's leader in agriculture research outlays every year and it educates thousands of students in these sciences, and through these efforts is positioned on the vanguard of a more sustainable future and a better planet for all.

This partnership holds special promise for the coffee industry as both entities have complementary expertise and education programs and jointly, they strive to fill gaps in practical and specific educational programs for roasters, farmers and coffee quality experts in the highly interwoven supply chains of coffee.

The first areas of focus as this partnership evolves will be:

- Develop and generate a specific syllabus for roasters to strengthen their ties to countries of origin and knowledge of those countries while courses related to the art and business of coffee are taught.
- Build coffee extension services leveraging virtual courses to transfer education, with certificates, back to origin for both farmers and local roasters catering to their own markets.
- R&D with the extensive network of faculty and students at the university and coffee industry players to generate scientific knowledge that can be passed on to farmers to improve quality and farmer incomes and increase the use of practices for sustainability.



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To jumpstart this partnership Caravela has made a commitment to initially donate \$200,000 to the Center for Coffee Research and Education.

The Center for Coffee Research and Education and Caravela invite all industry players with similar principles and values to join this partnership to make coffee better for all.

### **About Center for Coffee Research and Education at Texas A&M**

Housed within the Norman Borlaug Institute for International Agriculture and Development at Texas A&M University, the Center for Coffee Research and Education was established in response to rapid growth within the specialty coffee industry and the imperative to improve farmer livelihoods. The Center meets a need for education and training for the next generation of coffee farmers, agronomists, researchers, business leaders, and connoisseurs through research, training, and international development.

### **About Caravela Coffee**

Caravela is a Latin American green coffee exporter and importer whose mission over the last 20+ years has been *to make coffee better*, strengthening coffee's power to bear fruit in the lives of growers, consumers, and everyone in between.

In 2021, Caravela sourced coffee from more than 3,200 coffee producers across eight countries in Latin America, the majority of whom are smallholder farmers. Almost 90% of the Caravela team is based at producing locations, most of them agronomists or cuppers providing training, technical support, and quality feedback to producers in Colombia, Ecuador, El Salvador, Guatemala, Mexico, Nicaragua, and Peru. The company also customer relationship offices in Australia, Europe, North America, and Taiwan, which help bridge the gap between specialty coffee roasters and smallholder coffee farmers, maintaining a focus on quality, transparency, and long-term sustainable relationships.

Caravela has been a [B-Corp certified](#) company since 2014 and has been named by B- Labs a [Best-for-the-World](#) company the last seven years in a row. Caravela is recognized as an industry leader by specialty coffee roasters for its high impact model and its uncompromising commitment to quality, transparency, and traceability.